



The George Institute
for Global Health



GLOBAL CENTER FOR
**LEGAL INNOVATION ON
FOOD ENVIRONMENTS**
An Initiative of the O'Neill Institute at Georgetown Law



2021 Global Food Governance Conference

December 13-15 2:00-7:00pm EST // December 14-16 6:00-11:00am AEDT

Hopin Virtual Platform

Note: All sessions will be live. Recordings will be made available to participants at the end of each day and for 3 months following the conference.

Conference Timetable

DAY ONE – December 13 2:00-7:00pm EST // December 14 6:00-11:00am AEDT				
2:00-2:15pm (EST) // 6:00-6:15am (AEDT)	People joining the conference.			
2:15-2:30pm (EST) // 6:15-6:30am (AEDT)	Introductory remarks. Location: Stage.			
2:30-3:20pm (EST) // 6:30am-7:20am	Keynote Speech: <i>Decolonizing Global Food Governance</i> Dr. Tlaleng Mofokeng, Special Rapporteur on the right of everyone to the enjoyment of the highest attainable standard of physical and mental health. Moderated by Silvia Serrano Guzmán. Location: Stage.			
3:20-3:30pm (EST) // 7:20-7:30am (AEDT)	Move to the next session.			
3:30-4:20pm (EST) // 7:30-8:20am (AEDT)	Keynote conversation: Amandine Garde and Nick Freudenberg. Moderated by Oscar Cabrera. Location: Stage.			
4:20-4:35pm (EST) // 8:20-8:35am (AEDT)	Break and move to parallel paper presentation sessions.			
4:35-5:30pm (EST) // 8:35-9:30am (AEDT)	Parallel paper presentations (55 minutes) Location: Sessions.			
	<u>Unhealthy diets and human rights</u> <i>Chair: Aura Guerrero (O’Neill Institute)</i> 1. Berenice Cerra: <i>The human</i>	<u>Monitoring and evaluating food industry practices</u> <i>Chair: Sarah Wetter (O’Neill Institute)</i>	<u>Preventing food insecurity and malnutrition at a national level (session 1)</u>	<u>Product reformulation initiatives</u> <i>Chair: Shajoe Lake (O’Neill Institute)</i> 1. Cherie Russell et al: <i>Are there</i>
				<u>Food marketing restrictions and the actors involved</u> <i>Chair: Ariadna Tovar Ramírez (O’Neill Institute)</i>

	<p><i>rights approach in the promotion of a comprehensive front-of-package warning label policy in Argentina</i></p> <p>2. Busiso Moyo: <i>Constitutionalism and the Right to Food: Towards transformative accountability in shaping food and nutrition policy in South Africa</i></p> <p>3. Clare Slattery and Daiana Buresova: <i>A right to a healthy diet? How the human rights framework can be used to promote healthier diets in the Pacific region</i></p>	<p>1. Jennifer Lacy Nichols: <i>Public Health surveillance of commercial practices: insights and reflections from a pilot study</i></p> <p>2. Benjamin Wood: <i>Monitoring and addressing market power in ultra-processed food markets: an illustrative example of the global carbonated soft drink market</i></p> <p>3. Iris Van Dam: <i>Benchmarking the nutrition-related commitments and practices of major Belgian food companies</i></p>	<p><i>Chair: Karen Charlton (University of Wollongong)</i></p> <p>1. Liesel Spencer: <i>Framework for evaluating the impact of social welfare laws on food security</i></p> <p>2. Michelle Watson: <i>What are the ‘tipping points’ that drive food insecure people to procure food using methods that could be considered illegal and/or risky?</i></p> <p>3. Rachel Carey and Maureen Murphy: <i>Policy and regulation for resilient food systems: Lessons from the Australian bushfires and pandemic</i></p>	<p><i>unintended consequences of policy actions to reduce added sugar consumption? The global rise of non-nutritive sweeteners</i></p> <p>2. Kyra Berasi, Carmen Washington: <i>Partially hydrogenated oil (PHO) market mapping: Conducting and applying research to create effective trans-fat measures</i></p>	<p>1. Yandisa Ngqangashe, Sharon Friel: <i>Discursive framing in policies for restricting the marketing of food and non-alcoholic beverages</i></p> <p>2. Fiona Sing: <i>How to design laws to restrict the exposure of children to unhealthy food and beverage marketing</i></p> <p>3. Kathryn Backholer et al: <i>The rise and fall of government policy to restrict unhealthy food and alcohol advertising on publicly owned assets in Queensland, Australia</i></p> <p>4. Katarnya Hickey: <i>Brands off our kids! Protecting</i></p>
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					<i>our children from unhealthy food marketing in the digital world</i>
5:30-5:45pm (EST) // 9:30-9:45am (AEDT)	Break and move to parallel paper presentation sessions.				
5:45-7:00pm (EST) // 9:45-11:00am (AEDT)	Parallel paper presentation (75 minutes) Location: Sessions.				
	<p><u>Local government and healthy and sustainable food systems</u></p> <p><i>Chair: Belinda Reeve (Charles Perkins Centre)</i></p> <ol style="list-style-type: none"> Liza Barbour: <i>Protecting planet and people – how are local governments promoting environmentally sustainable diets?</i> Sue Kleve et al: <i>Developing the picture of food insecurity to support action in Cardinia Shire Council,</i> 	<p><u>Inclusive and participatory food governance</u></p> <p><i>Chair: Kathryn Backholer (Deakin University)</i></p> <ol style="list-style-type: none"> Rebecca Smits: <i>The Role of Civil Society Organisations in Food System Governance in Australia</i> Alana Mann: <i>FoodLab Sydney: Learning and Research for Food Systems</i> Jennifer Browne, Mark Lock, Troy Walker: <i>First Nations Peoples' Participation in</i> 	<p><u>Preventing food insecurity and malnutrition at a national level (session 2)</u></p> <p><i>Chair: Jo Gwynn (University of Sydney)</i></p> <ol style="list-style-type: none"> Fiona McKay et al: <i>Food insecurity and dietary intake among rural Indian women</i> Desi Yunitasari and Devi Yusvitasari: <i>The Challenge of Protecting Children's Rights to An Adequate Food Environment: The Case of</i> 	<p><u>Measuring food environments and food policy implementation</u></p> <p><i>Chair: Phil Baker (Deakin University)</i></p> <ol style="list-style-type: none"> Marissa Silverberg: <i>Tracking Effective Commitments for Shared Governance in Food System Transformation</i> Kate Schneider: <i>Rigorous monitoring is necessary to guide food system transformation in the countdown to the 2030 global goals</i> Erica Reeve: <i>Policymaker</i> 	<p><u>Food marketing exposure and impact</u></p> <p><i>Chair: Fiona Sing (The University of Auckland)</i></p> <ol style="list-style-type: none"> Bridget Kelly: <i>Social online marketing engagement (SoMe) study of food and drink brands: Real time measurement of Australian children</i> Hannah Forde et al: <i>Exploring the potential impact of the new UK TV and online food advertising</i>

	<p>Melbourne, Victoria, Australia</p> <p>3. Nick Rose and Beth Ciesielski: <i>Building local government capacity for food systems change: experience from three LGAs in Greater Melbourne: Cardinia, Darebin and Maribyrnong</i></p> <p>4. Janani Shanthosh: <i>Co-producing public health law alongside government to promote healthy food retail environments in South Australia</i></p> <p>5. Maddie Heenan: <i>Developing a prioritised regulatory agenda to prevent NCDs – a South Australian case study</i></p>	<p><i>Population-Wide Food and Nutrition Policy and Governance in Australia</i></p> <p>4. Sergio Pedro: <i>Institutionalized multistakeholder food governance mechanisms: Potential and limitations for the promotion of sustainable food systems</i></p>	<p><i>Indonesian Malnourished Children During The Covid-19 Pandemic</i></p> <p>3. Ali Jafri: <i>Perceived food insecurity during the early months of the COVID-19 pandemic: A multi-country survey</i></p> <p>4. Najeed Naved Siddiqui: <i>The Hunger Paradox: The Challenges of Food Security in India</i></p> <p>5. Felipe Jardim: <i>Agroecological food production in Rio de Janeiro’s urban area as sustainable development goals tool</i></p>	<p><i>perspectives on implementation of cross-sectoral policy measures for improving nutrition in the Western Pacific Region</i></p> <p>4. Ng See Hoe: <i>Factors influencing the development and implementation of government-led food environment policies: A systematic review</i></p> <p>5. Jane Dancey: <i>How have private regulatory measures been used to create healthier food retail environments – A Scoping Review</i></p>	<p><i>policies: a group concept mapping study, 2021</i></p> <p>3. Ruby Brooks: <i>Turning users into “unofficial brand ambassadors”: marketing of unhealthy food and non-alcoholic beverages on TikTok</i></p> <p>4. Ong Gild Rick et al: <i>Monitoring self-regulation of food and beverage marketing in Malaysia: A pilot benchmarking with the WHO nutrient profiling models</i></p>
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DAY TWO – December 14 2:00-7:00pm EST // December 15 6:00-11:00am AEDT					
2:00-2:15pm (EST) // 6:00-6:15am (AEDT)	People joining the conference.				
2:15-3:05pm (EST) // 6:15-7:05am (AEDT)	Keynote conversation: Carlos Monteiro and Namukolo Covic. Moderated by Phil Baker. Location: Stage.				
3:05-3:15pm (EST) // 7:05-7:15am (AEDT)	Move to parallel paper presentation sessions.				
3:15-4:10pm (EST) // 7:15-8:10am (AEDT)	Parallel paper presentations (55 minutes) Location: Sessions.				
	<p><u>Innovative research in food policy</u></p> <p><i>Chair: Tim Gill (University of Sydney)</i></p> <ol style="list-style-type: none"> Penny Farrell, Anne Marie Thow, Jessica Bogard, Jillian Tutuo: <i>Why is measuring local food environments important for influencing food policy making – and how can we actually do this?</i> Courtney Thompson: <i>Food</i> 	<p><u>Indigenous knowledge and practice in food governance</u></p> <p><i>Chair: Mark Lock (Deakin University)</i></p> <ol style="list-style-type: none"> Senoveva Mauli: <i>Community Based Fisheries Management and Rural Development strengthen the practice of indigenous food systems governance in Solomon Islands</i> Beau Cubillo: <i>An Aboriginal Knowledges' perspective on the</i> 	<p><u>Front-of-pack labeling initiatives</u></p> <p><i>Chair: Jennifer Kent (University of Sydney)</i></p> <ol style="list-style-type: none"> Giovanna Calixto Andrade: <i>Analysis of nutrient profile models for front-of-package (FOP) warning labels</i> Sunimalee Madurawala: <i>Political Economy of Fiscal Policies and Regulations to Promote Healthy Diets in Sri Lanka</i> 	<p><u>Regulation of breastmilk substitutes and foods for young children</u></p> <p><i>Chair: Fernanda Rodríguez-Pliego (O'Neill Institute)</i></p> <ol style="list-style-type: none"> Alexandra Jones et al: <i>The scope and impact of digital marketing of breast-milk substitutes</i> Andrea Schmidtke: <i>Comparison of Commercial Foods for Infants and Toddlers in</i> 	<p><u>Food systems and environmental sustainability</u></p> <p><i>Chair: Margherita Melillo (O'Neill Institute)</i></p> <ol style="list-style-type: none"> Celia Burgaz: <i>The effectiveness of food system policies and interventions on nutrition, the environment and inequalities – A scoping review</i> Janine Giuberti Coutinho et al: <i>Transitioning to Healthy and</i>

	<p><i>literacy, food environments and monitoring and surveillance in public health</i></p> <p>3. Sisi Jia et al: <i>How are online food delivery services changing food accessibility? Preliminary analysis using the DIGIFOOD Dashboard</i></p> <p>4. Zhaoli Dai et al: <i>How do guideline development processes contribute to the variation of dairy recommendations in food-based dietary guidelines?</i></p>	<p><i>nutritional, health and wellbeing benefits of seafood</i></p> <p>3. Christine Storry: <i>Indigenous superfood/traditional knowledge and geographic indications to ensure benefits remain within indigenous governance</i></p>	<p>3. Sharon Yadin: <i>Manipulating Disclosure: Creative Compliance in the Israeli Food Industry</i></p> <p>4. Allison Gaines et al: <i>Method to estimate product-specific greenhouse gas emissions for packaged foods and beverages: an application to the Australian food supply</i></p>	<p><i>Australia against World Health Organization Europe Recommendations</i></p> <p>3. Katheryn Russ: <i>What You Don't Know about the Codex Can Hurt You - How Trade Policy Trumps Global Health Governance in Infant and Young Child Nutrition</i></p>	<p><i>Sustainable Food Systems in Latin America</i></p> <p>3. Luke Spajic: <i>Divergent perspectives of key Australian food systems stakeholders on healthy and sustainable diets.</i></p>
4:10-4:30pm (EST) // 8:10-8:30am (AEDT)	Break and move to next session.				
4:30-5:45pm (EST) // 8:30-9:45am (AEDT)	<p>Keynote Panel on food governance, power and inclusion: Sherry Pictou, Dwight (Kip) Holley, Fiona Wiremu, Rāwiri Tinirau, and Renzo Guinto. Moderated by Yandisa Ngqangashe.</p> <p>Location: Stage.</p>				
5:45-6:00pm (EST) // 9:45-10:00am (AEDT)	Break and move to parallel paper presentation sessions.				

6:00-6:55pm (EST) //10:00-10:55am (AEDT)	Parallel paper presentation (55 minutes)				
	Location: Sessions.				
	<u>Meat, novel proteins, and corporate power</u>	<u>Equity in food environments</u>	<u>Classifying foods for guidelines and policy</u>	<u>Sustainable food production and disposal</u>	<u>Healthy and sustainable food procurement</u>
	<i>Chair: Christine Parker (University of Melbourne)</i>	<i>Chair: Bruce Kidd (University of Auckland)</i>	<i>Chair: Sally McDonald (Charles Perkins Centre)</i>	<i>Chair: Tessa Vincent (Oxford University)</i>	<i>Chair: Ariadna Tovar Ramirez (O’Neill Institute)</i>
	<ol style="list-style-type: none"> 1. Hope Johnson: <i>An impossible task? Food law and the challenges of novel meat analogues</i> 2. Kate Sievert: <i>Who has a ‘steak’ in it? Understanding narratives and actor power in the food system: a case study in red and processed meat.</i> 3. Jennifer Lacy-Nichol: <i>Big Food and Big Meat healthwashing “alternative proteins” – a critical analysis</i> 	<ol style="list-style-type: none"> 1. Meron Lewis et al: <i>Cost and Affordability of Healthy, Equitable and Sustainable Diets in Low Socioeconomic Groups in Australia</i> 2. Omar Elkharouf: <i>In the land of the “fair go”: global food policy lessons beyond the charity model</i> 3. Russell Shields: <i>Culturally appropriate fresh food provision during a state-enforced public housing estate COVID lockdown in Melbourne Australia 2020</i> 4. Rebecca Christidis: <i>Concerns and priorities of Aboriginal and Torres</i> 	<ol style="list-style-type: none"> 1. Sarah Dickie: <i>Nutrition Classification Schemes for informing nutrition policy: Nutrient-based, food-based or dietary pattern-based?</i> 2. Patricia Ribeiro de Melo: <i>Nutrients, foods, and dietary patterns: a document content analysis of evidence use associated with Australian food and nutrition policy decision-making</i> 3. Genevieve James-Martin: 	<ol style="list-style-type: none"> 1. Kerri Ann Gill: <i>The (mis)alignment between Australian government policies and international recommendations to support smallholder farmers</i> 2. Anja Bless and Dr Federico Davila: <i>Fragmented food governance: Implications of the rise of regenerative agriculture amongst sustainable agriculture narratives</i> 3. Fiona MacDonald: <i>The risks for food</i> 	<ol style="list-style-type: none"> 1. Maddie Heenan: <i>The political economy of healthy and sustainable food procurement in Australia</i> 2. Kathy Faulkner: <i>Local-food-to-hospital: An Australian case-study</i> 3. Lilian de Pellegrini Elias et al: <i>The Brazilian farm-to-school regulatory policy: governance determinants of its implementation</i> 4. Leonie Cranney: <i>Potential of a policy solution to</i>

		<i>Strait Islander peoples regarding food and nutrition: a systematic review of qualitative evidence</i>	<i>Environmental sustainability in national food-based dietary guidelines: A global review</i>	<i>security, safety and sustainability associated with relying on water markets to allocate water</i> 4. Christopher McElwain: <i>The Regulatory Challenges of Wasted Food in Australia: An Introduction</i>	<i>create healthier food retail environments in NSW hospitals</i>
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DAY THREE – December 15 2:00-7:00pm EST // December 16 6:00-11:00am AEDT					
2:00-2:15pm (EST) // 6:00-6:15am (AEDT)	People joining the conference.				
2:15-3:05pm (EST) // 6:15-7:05am (AEDT)	Keynote Conversation: Maximo Torero and Boyd Swinburn. Location: Stage.				
3:05-3:30pm (EST) // 7:05-7:30 (AEDT)	Break and move to parallel paper presentation sessions.				
3:30-4:25pm (EST) // 7:30-8:25am (AEDT)	Parallel paper presentations (55 minutes) Location: Sessions.				
	<u>Conflicts of Interest in food policy and governance (session 2)</u>	<u>Global governance and food systems</u> <i>Chair: Kelly Garton (University of Auckland)</i>	<u>Fiscal policies aimed at improving diet-related health (session 1)</u>	<u>Advocacy and civil society action in food governance</u>	<u>Food systems policy and animal and human health</u>

	<p><i>Chair: Margherita Melillo (O'Neill Institute)</i></p> <ol style="list-style-type: none"> 1. Angela Carriedo: <i>Public-Private Partnerships in Mexico: Implications for Public Health Nutrition Governance</i> 2. Sally McDonald: <i>Stakeholder perspectives on food industry self-substantiation of food health claims - preliminary results</i> 3. Anastasia Demeshko: <i>The role of corruption in global food systems and the food system transition: a systematic scoping review</i> 	<p><i>Chair: Juliette McHardy (O'Neill Institute)</i></p> <ol style="list-style-type: none"> 1. Ashley Schram, Sharon Friel, Anne-Marie Thow: <i>#trending: a discursive analysis of innovation and Agri-FoodTech in the future of food systems investment</i> 2. Rebecca Williams: <i>Sustainable diets under the international agri-environmental regime: Past, present and future</i> 3. Jacqueline F. Espenilla: <i>Understanding the Need for a WTO Agreement on Fisheries Subsidies: A Food Security and Sustainability Perspective</i> 4. Ching-Fu Lin: <i>Blockchainizing Global Food Governance? Opportunities and Challenges for Food Safety, Traceability, and Sustainability</i> 	<p><i>Chair: Aura Guerro (O'Neill Institute)</i></p> <ol style="list-style-type: none"> 1. Sarah Mounsey: <i>Strengthening NCD-prevention policy in the Pacific: a comparative political economy analysis of Fiji and Tonga</i> 2. Sarah Williams: <i>A retrospective case study analysis of written submissions to Bermuda's consultation on a Sugar Tax</i> 3. Mulenga Mary Mukanu: <i>Nutrition related non-communicable diseases and sugar sweetened beverage policies: a landscape analysis in Zambia</i> 4. Lana Elliott, Gade Waqa and Stephanie Topp: <i>The political economy of NCDs: The case of sugar sweetened beverage taxation in Vanuatu & Fiji</i> 	<p><i>Chair: Hope Johnson (Queensland University of Technology)</i></p> <ol style="list-style-type: none"> 1. Cliona Ni Mhurchu: <i>Effects of advocacy initiatives and campaigns that target industry on company policies, practices, and population health outcomes: a systematic review of the evidence</i> 2. Patay, Dori et al: <i>Governing highly processed food and alcohol industries: the presence and role of non-government organisations in Australia</i> 	<ol style="list-style-type: none"> 1. Chloe Clifford Astbury: <i>Food system policies to prevent the spillover of zoonotic diseases: a systematic scoping review of evaluative evidence</i> 2. Tejas Sateesha Hinder: <i>False advertising in chicken industry in india: an analysis of the existing unethical practices and its impacts on human rights</i>
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				3. Joanna Horton and Kiah Smith: <i>Framing civil society participation in Zero Hunger (SDG2) governance: A document and policy analysis</i>	3. Saleh Anisis: <i>Legal and international requirements for the prevention of food insecurity in the light of health impacts assessment approach (Covid19)</i>
4:25-5:30pm (EST) // 8:25-9:30am (AEDT)	Networking opportunities through Hopin platform.				
5:30-6:25pm (EST) // 9:30-10:25am (AEDT)	Parallel paper presentations (55 minutes) Location: Sessions.				
	<u>Conflicts of Interest in food policy and governance (session 1)</u> <i>Chair: Alexandra Jones (The George Institute for Global Health)</i> 1. Patay, Dori et al: <i>Cutting through commercial influence in multisectoral governance: reaching policy coherence to</i>	<u>Trade and food policy</u> <i>Chair: Fiona Sing (University of Auckland)</i> 1. Ashley Schram; Sharon Friel; Anne-Marie Thow: <i>Who governs food investment policy in Australia?</i> 2. Kelly Garton, Bethany Langton, Amerita Ravuvu, Judith McCool: <i>Piloting a Framework for assessing</i>	<u>Fiscal Policies aimed at improving diet-related health (session 2)</u> <i>Chair: Juliette McHardy (O'Neill Institute)</i> 1. Marco Zenone: <i>Pre-emption strategies to block taxes on sugar-sweetened beverages: A framing analysis of Facebook political advertising in support of</i>	<u>Regulating ultra-processed foods</u> <i>Chair: Kathryn Backholer (Deakin University)</i> 1. Yandisa Ngqangashe and Sharon Friel: <i>How actors assert authority in the governance of ultra-processed food marketing policies</i> 2. Tanita Northcott: <i>A systems approach to food systems regulation: responding to the global rise and harms of ultra-processed foods</i>	

	<p><i>address the commercial determinants of NCDs</i></p> <p>2. Andrea Lucas: <i>Industry interference in food and nutrition policymaking: Promoting healthy diets through conflict of interest rules</i></p> <p>3. Shoba John: <i>Policy coherence in Bangladesh nutrition governance: the case of the SUN partnership</i></p>	<p>policy coherence between international trade and investment agreements and priority population nutrition regulations: results from Vanuatu</p> <p>3. Ellen Johnson, Anne Marie Thow, Nicholas Nisbett: <i>Opportunities to strengthen trade policy for food and nutrition security: an analysis of two agricultural trade policy decisions</i></p>	<p><i>Washington State Initiative-1634</i></p> <p>2. Ashleigh Hart: <i>Diffusion of policy innovation for NCD prevention: sugar-sweetened beverage taxes</i></p> <p>3. Adriana Carvalho and Ladyane Souza: <i>Healthy Taxes: a path to fiscal justice in Brazil</i></p>	<p>3. Rafael Rioja Arantes et al: <i>Poison in the package: pesticide residues in ultra-processed foods</i></p> <p>4. Margherita Melillo, Oscar Cabrera, Isabel Barbosa, and Ariadna Tovar Ramirez: <i>Enhancing food system governance: conceptualizing unhealthy foods and beverages as risky products</i></p>
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